

Council on Economic Development  
Minutes  
Meeting: September 28, 2005, 10 am  
Judge Welsh Room

Long Term Sectors and Short Term Goals lists created. See attached.

## **Long-Term Planning Structure**

### **Tourism**

Eco Tourism  
Historic Restoration

### **Arts & Culture**

### **Healthcare**

Child  
Elder

### **Cottage Industries**

### **Education**

### **White Collar**

### **Fishing/Aqua Culture**

Harbor  
Recreational Boating  
Historic Restoration

### **Construction**

### **Transportation**

**GOAL #1** Promote businesses that are compatible and balanced

What it Means to EDC

- Year round
- Our job to promote – create the strategies for businesses
- Mindful of adverse impact on Provincetown’s resources

**GOAL #2** Preserve Provincetown’s environmental and cultural heritage to minimize adverse impact and enhance quality of life

What it Means to EDC

- Mixed use
- Geographic location

**GOAL #3** Create and diversity year-round employment opportunities

What it Means to EDC

- Create incomes
- Permanent, local, diversity - opportunity, people
- Need to promote – develop strategy to be proactive – income creation

**GOAL #4** Improve economic well-being for low/moderate income

What it Means to EDC

- Affordable housing
- Strategies for income creation, training and housing

**GOAL #5** Better utilize existing resources structures and commercially zoned space. (A&) site, Heritage Museum to Library)

What it Means to EDC

- Identify the resources, spaces that can be valuable to the town
- Identify non-structural resources (healthcare, culture arts, educational)
- Services like P-TV

**GOAL #6** **Strengthen economic partnerships, promote year-round economic activity, lead to improvements in local infrastructure and promote off-season tourism**

What it Means to EDC

- Move forward w/next phase of Adams grant
- Look for other opportunities to promote partnerships
- Healthcare
- Education

**GOAL #7** Provide input strategies – housing that is affordable – specifically the Provincetown economy

What it Means to EDC

- Leadership – CPC: DC need to develop tight linkage
- Seasonal housing (work force) needs a strategy. EDC should be a catalyst
- EDC takes strategic/big picture need

**GOAL #8** Build on arts heritage and year-round art opportunities including educational programs and facilities

What it Means for EDC

Industries

- Cultural tourism

- Cultural (profit and non-profit) industry
- What is generated by artists/craftspeople
  
- Marketing implications i.e., campus Provincetown, Adams Grant
- Capitalize on history

**GOAL #9** Develop commuter access to/from Boston, Providence and Cape Cod Community Colleges

What it means to EDC

- Transportation can be a choke point/engine to Provincetown's economy

**BEYOND EDC**

**GOAL #10** Economic tourism, including whale watch, seashore, dune tours, coastal studies, fisheries

- Need a strategy to promote as a total industry
- Build partnerships for collaboration

**GOAL #11** Historic Restoration Industry

- Tie our building restoration into town "Brand" - tourism
- Leverage as an industry

**GOAL #12** How do we build on "indigenous," non-tourism/non-seasonal industries

- Healing arts
- Fishing
- Arts and culture
- Cottage industry – soap, clothing, rope, glass, interior
- White collar

**GOAL #13** Leverage harbor and recreational boating/water

**GOAL #14** Care – child/elder, pet

**GOAL #15** Energy - Affordable

**SHORT-TERM GOALS FOR 2006**

1. Tourism - Leverage Adams Grant  
Work - Harbor-tunities
  
2. Healthcare – create an integrated healthcare system for Outer Cape
  
3. Education
  - Campus Provincetown link w/business community
  - Center for coastal studies
  - Public system

Business Plan

- Strategy
- Drivers
- Results
- Benefits
  
- Dependencies
- Transportation

Approach

- Champion
- Collaborate co-existing boards and committees
  
- Partnerships/Facilitated Process
- Clear Timelines

- Housing

• Timeline

• Clear Benefits