

Provincetown Cultural Council

Feb. 19, 2015 6:00 pm

Provincetown Art Association and Museum

Minutes

Present: Grace Ryder-O'Malley (chair), Cherie Mittenthal, Robert Speiser, and Brian O'Malley (clerk)

By conference phone: Bragan Thomas

Guests: Chip Capelli, Jay Critchley

Excused: Francine D'Olimpio, Judy Cicero, Donald Whitcomb

There were no public comments.

Minutes of Jan. 12 were approved as distributed.

AIDS Memorial:

Ryder-O'Malley distributed the extensive list of press coverage for the REOI. All responses go to Town Hall, and we expect to learn by next week how many have been received.

Fundraising Discussion- Thomas has planned a reading of his original full-length play "Caligula and the Three Daggers" at the Provincetown Public Library on April 14, with advance solicitation of donations, and for an amount of \$50 or more, preferential seating. We set a ticket price of \$15 at the door. Seating is estimated at 45 persons.

He also is planning a series of short plays, both staged and read, with themes that relate in some way to the Memorial, at the Theater and the Library. These would run weekly starting in May, with proceeds to the Memorial Fund.

Ryder-O'Malley reported that PBG, which will contribute \$10,000 raised during Holly Folly, plans to have a spring event to announce this donation. We will ask the PBG to include publicity for the Memorial project on their website.

Chip Capelli, with a history of fundraising, made a series of suggestions, including donations in lieu of gifts for birthdays and parties, and local churches. He will make contacts to solicit businesses that will host donation boxes.

Jay Critchley indicated that the Swim for Life committed \$2,000 several years ago. He suggested a possible role for the Provincetown Community Compact as a fiscal intermediary for handling online donations- a capability he deems key, before any further solicitations. Discussion ensued. As there would be a 5% management fee, we will explore other possibilities. One of these is the Town itself, which is establishing the capability to handle online payments- currently only bills not donations.

The Chair reported that the organizers of the Provincetown 10K Run, in May, will name the AIDS Memorial as one of two beneficiaries.

Finances:

Speiser reviewed a summary of our multiple accounts, and their balances:

AIDS Memorial Gift Fund	\$1,241.31
Cultural Council Gift Fund	\$3,250
AIDS Remembrance Fund	\$5,000 (established by Town Meeting)
Art in Public Places	\$8,272.86 (also ATM vote)

In addition, the AIDS Support Group is holding \$1,500 for the Memorial, funds that Town Hall couldn't accept at one time. Speiser will be in contact with the ASGCC to request these funds.

Speiser met with Financial Director Dan Hoort about consolidating these accounts, all under the AIDS Memorial Fund. The Cultural Council Gift Fund is able to be consolidated into the AIDS Memorial Gift Fund if we so choose. As the other accounts were set up by town vote, we would need a vote at town meeting to consolidate them, so at this time these accounts will stay as is. Two other Town accounts, for Advertising, and for grant monies from the MCC, are separate.

Additionally, the Art Commission used some of the funds from the Art in Public Places, for a purpose that was not intended by Town Meeting. The Commission is funded by the Town budget. We intend to ask them for a donation to the Memorial, in the amount expropriated, which can then be made up in their next budget submission.

The Chair brought new Thank You cards with our logo on the face, URL on the back. We wrote and addressed a number to contributors before adjourning.

Next meeting is Monday March 2 at 6:00 pm.

Meeting adjourned at 7:50 pm.