

Provincetown Cultural Council

March 2, 2015 6:01 pm

Provincetown Town Hall, Caucus Hall

Minutes

Present: Grace Ryder-O'Malley (chair), Cherie Mittenthal, Bragan Thomas, Judy Cicero, Donald Whitcomb, Robert Speiser and Brian O'Malley (clerk)

By conference phone: Francine D'Olimpio

There were no public comments.

Minutes of Feb. 19 were approved as distributed, on a motion by Mittenthal.

Provincetown AIDS Memorial:

Fundraising Discussion- Ryder-O'Malley is exploring with Town officials the possibility of donations going directly through the Town's website. The Compact offered to process donations, but at a 5% management fee we would prefer to save.

Ryder O'Malley reported, after an exploration with Michelle Jarusiewicz, that all grant applications have to be approved by the BOS, although this should be routine. She also reports that our State Rep. Sarah Peake is enthusiastic about the process, and wants to help. Discussion focused on the various theme weeks, which are listed by the Chamber. The Chair has been informed by Lynn Mogell, that the Memorial would be a major beneficiary of Women's Week this year.

We will plan to have a regular table in-season, at the firehouse-if available- or in front of Town Hall. Buttons, donations, literature, contact information.

Donation boxes were discussed. Less expensive options have been explored, and will continue to be. D'Olimpio will explore sponsorship of the box purchases- initial estimate \$200- by a local realtor. Locations balance public exposure, and the burden on business owners to "keep watch" over them. Councilors are encouraged to explore prospective locations with proprietors.

Ryder-O'Malley proposed a Contents for a press kit- Ask Letter, Press Release, REOI, Banner article, CCTimes Article, handwritten note, and Card with contacts. The Council approved, with the addition of a color photo of the Memorial site. The ask letter was reviewed, no amendments were offered.

Thomas reviewed details of the benefit world-premier reading of "Caligula and the Three Daggers," at the Provincetown Public Library on Tues. April 14 from 6:00-8:00 pm. All tickets will be for a suggested donation. The first three rows (probably) will be Preferred Seating, for a \$50 minimum donation. A poster is in development. The Library will pay for printing, and for notice of the event by cards and e-mail. Payment by check will go to the Provincetown AIDS Memorial.

Further discussion concerned possible venues for fundraising events. No decisions were made, although Circuit Week and Carnival seem worthy of focus.

Finances: after discussion, and based on the fact that merging two accounts would give us four rather than five accounts, we determined not to further pursue merger at this time.

Next meeting set for Mon. March 30, 2015 at 6:00 pm, Town Hall.

Meeting adjourned 7:21 pm