

**TOWN OF PROVINCETOWN - BOARD OF SELECTMEN  
MEETING MINUTES  
JOINT MEETING WITH THE VISITOR SERVICES BOARD  
MONDAY, JUNE 26, 2017 4:30 PM  
TOWN HALL – JUDGE WELSH ROOM**

Chair Cheryl Andrews convened the meeting at 4:30 pm noting the following:

Board of Selectmen attending: Cheryl Andrews, Robert Anthony, Tom Donegan and Louise Venden

Excused: Vice Chair Erik Yingling

Other attendees: Town Manager David Panagore, Asst. Town Manager David Gardner, Board Secretary Elizabeth Paine, Tourism Director Anthony Fuccillo and Assistant Tourism Director Radu Luca. Red Thread Director Nadine Licostie,

Recorder: Elizabeth Paine

VSB Chair Murray called the VSB to order at 4:35 pm.

Visitor Services Board members attending: Chair Richard Murray, Vice chair Lesley Marchessault, Dan Vanwaus, Regina Cassidy, Marian Peck, Rita “Hersh” Schwartz, and Robert Sanborn.

**1. Round table Discussion with the Visitor Services Board to discuss strategize planning, spending and operations.**

BOS Chair Andrews started off the meeting, hoping this will be the start of a new chapter, asking the VSB members to send an email to the BOS Secretary introducing themselves, what they hope to bring to the VSB and ideas they have going forward. BOS Chair Andrews and Town Manager Panagore felt Ms. Licostie would be the best person to facilitate the meeting as the focus was on the new direction and marketing of the VSB. Ms. Licostie gave a brief history of her company and experience with Provincetown. Her 20 minute presentation & 12 slides follow:

